For my site, I sent an email about the price of MySiteAuditor, so I used one I found online called SEOptimer which has a free option. The grade that I got overall was a C, and I had 20 recommendations on what to improve in my site. I went with my home page at gameondesk.com and the biggest recommendations I got were to execute a link building strategy, include meta description tag, and increase the length of my title tag.

So, with that in mind, the changes I plan to make are to start a link building strategy like we went over this past week, having friends help me to post links to my site on social media pages with context about what my site offers and a link to the products, I feel like this will help search engines know my site is reputable. I will also create a meta description tag, and a more detailed title tag which I feel will help ensure that people are able to tell what my site sells when it does show up in their search results.